

# Product Development (PD) PROCESS: Concurrent major release (A, B, C) activities

## Description of risks/flags

- 1** PD can not take on all features—risks:
- Dev needs are compromised (PD can not provide full specs)
  - Biz needs/expectations compromised (they will receive strictly OOB/ possibly limited solution)

- 2** Related to flag 1: Some features will be compromised (lack PD process)
- Eliminated from this release, OR
  - Built OOB with no Biz input

- 3** Timeline between flag 2 and 3 may be aggressive depending on pre-release meeting

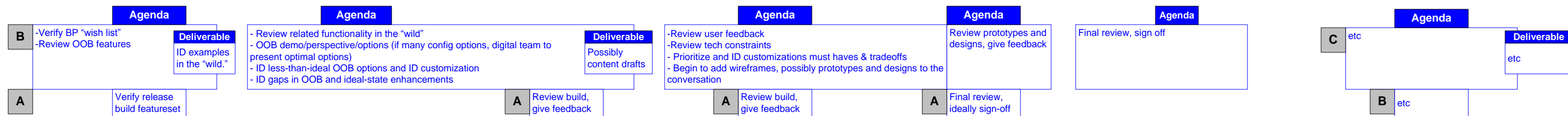
- 4** If BP approval issues, timeline is pushed out

- 5** Very strict and aggressive testing, design and finalization timeline

- 6** Flag 1, 2 and PD findings may result in Flag 5: The possibility that we may need to communicate back to BP scope issues with the imminent DEV packet (C):
- Delay items which were forecast for the packet
  - Push out subsequent packets if the delayed items must be accommodated or push out timeline for Release B completion

## Business partner (BP):

- Agenda/focus for weekly meeting
- Key deliverables

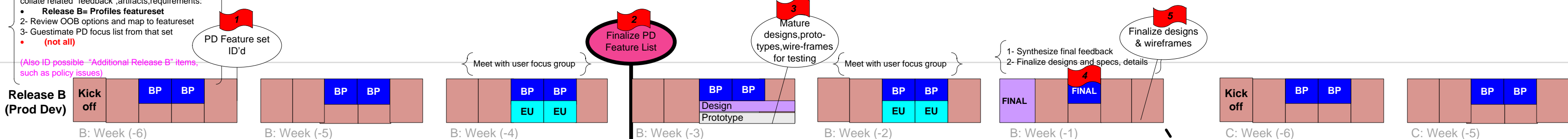


## Additional details about PD process

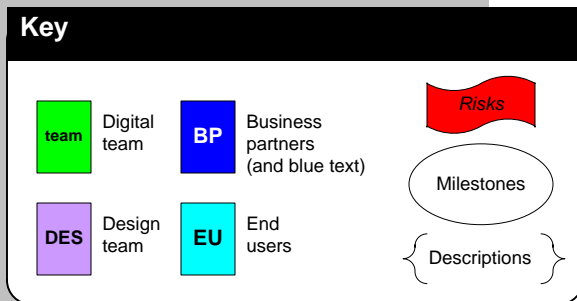
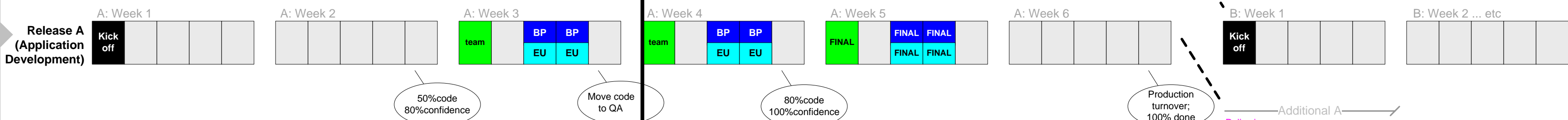
- Set the stage for PD:
- 1- Review Release featureset from Roadmap and collate related "feedback", artifacts, requirements:
    - Release B= Profiles featureset
  - 2- Review OOB options and map to featureset
  - 3- Guestimate PD focus list from that set
    - (not all)

(Also ID possible "Additional Release B" items, such as policy issues)

## PD focal release and key interaction/dependencies with other teams



## App development (DEV) focal release and key interaction/dependencies with other teams



- Releases B feature list:
- Must haves
  - If can fit
- Release A feature list:
- Holdovers

ID "Additional Release B" items and Schedule in separate calendar

\*PD in this process flow relates to pre-app development activities including analysis, ux, and in some cases ui.